

Welcome to Port Douglas & Daintree

ADVERTISING CONTRACT

Date: _____ Purchase order no. _____

Business name: _____ Trading as: _____

Address: _____

Postal address: _____

Sales contact name: _____ Sales phone: _____ Sales fax: _____

Mobile: _____ Sales email: _____

Accounts contact name: _____ Accounts phone: _____

Accounts fax: _____ Accounts email: _____

ADVERTISING ORDER

	12 months Price per month	6 months Price per month		12 months Paid in full	6 months Paid in full
Full page	\$539 <input type="checkbox"/>	\$577 <input type="checkbox"/>	Sixth page	\$1524 <input type="checkbox"/>	\$690 <input type="checkbox"/>
Half page	\$327 <input type="checkbox"/>	\$365 <input type="checkbox"/>	Position loading		
Third page	\$225 <input type="checkbox"/>	\$242 <input type="checkbox"/>	<input type="checkbox"/> Inside Cover Additional 20%	<input type="checkbox"/> Page 3 Additional 15%	
Quarter page	\$173 <input type="checkbox"/>	\$190 <input type="checkbox"/>	<input type="checkbox"/> Back Cover Additional 20%	<input type="checkbox"/> Page 5 Additional 15%	

Discounts 5% discount for payment of full invoice within 7 days, on receipt of invoice

10% discount for multiple product buy

Other instructions: _____

Total value of contract (incl GST) \$ _____

PAYMENT OPTIONS

Credit card Direct debit Monthly - 7 day invoice

CREDIT CARD DETAILS

APCA 3294944

Mastercard Visa

Credit card number _____ Expiry date ____/____

Cardholder name _____

Signature _____

DIRECT DEBIT DETAILS

BSB No. _____ Account No. _____

Account name: _____

Signature: _____

ADVERTISING COPY

New customer Repeat customer

Changes to advertisement

Repeat advertisement

Details _____

CONTRACT AUTHORISED BY

Name: _____

Signature: _____

Australian Tourist Publications

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www.australiantouristpublications.com.au



Australian Tourist Publications

Welcome to... Magazines

Once completed please email this form to jess.maguire@australiantouristpublications.com.au

Terms & Conditions

AUSTRALIAN TOURIST PUBLICATIONS (The Publisher)

All Advertising Agreements based upon the indicated Advertising Rates will be subject to the conditions specified therein, irrespective of any conditions or statements to the contrary in any purchase order, order form, or other contract submitted by any Advertiser or Agency, unless the Publisher specifically agrees otherwise in writing.

RATES

Advertising Rates are based on the understanding that contracts will be completed within 12 months from the date of insertion. Contracts not completed within 12 months are subject to a penalty fee of \$45 for every month overdue.

CANCELLATION POLICY

A penalty charge of \$250 will apply, in every case of an advertising booking cancellation, before Friday 13 April 2018 (May edition) or Monday 8 October 2018 (November edition).

Upon cancellation of an advertisement booking, for any reason, after the cancellation date of Monday 16 April 2018 (May edition) or Monday 15 October 2018 (November edition), the Advertiser or Agency agrees to pay 75% of the full advertising rate booked (not including 5% or 10% discounts).

PAYMENT

All advertising bookings will be accepted by the Publisher, subject to the agreement of the Advertiser or Agency to be liable for payment of all charges until the end of the Advertising Agreement. The Publisher will submit invoices monthly to the Advertiser or Agency, and all such charges will be due and payable upon receipt of such invoice.

Should during the period of the Agreement, the Advertiser's business (a) cease to trade, or (b) is sold - it is the sole responsibility of the advertiser to either pay out the Agreement in total, or alternatively, ensure the new proprietor accepts full responsibility of the ongoing cost until the expiry of the Agreement.

ADVERTISING COPY

Advertisers must accept full responsibility of all advertisements and agree to indemnify the publishers against any claim or proceeding arising out of the publication of such advertisement.

All advertising material submitted for publication will be accepted only on the understanding that the material is not in contravention of any provision of Part V of the Trade Practices Act and that the Publisher may rely on that understanding.

The Publisher reserves the right to reject any advertising copy or other material which is deemed inappropriate for inclusion in the publications, for any reason whatsoever, whether or not such material has previously been accepted or published and shall not be liable for payment of any monies other than the charge for publishing the said advertisement.

The Publisher will not be liable for any error in any advertisement copy, once approved by the Advertiser or Agency.

The Publisher is not required to supply a colour proof of the magazine to advertisers. The placement of advertisements will be at the discretion of the Publisher.

No responsibility is taken for the late arrival of the publication due to circumstances beyond the Publishers' control.

A signed advertising agreement or provision of materials/copy for publication constitutes acceptance by the Advertiser or Agency of all the above conditions.



@WelcomeToMagazines

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